

International Marketing Strategies



This International Marketing Strategies PDF contains 9 strategies to help you get started. Just click the link on each topic for more information.

✓	International Marketing Strategies Starting Checklist
	Decide “why” you want to develop your international marketing strategy: SWOT analysis
	Select a country
	Define your ideal target market customer
	Choose your international partners
	Is there a cultural fit?
	Start your Marketing Mix
	Understand the local regulations
	Logistics and documentation
	Build your sales plan

Your Strategic Marketing Partner

<https://strategicmarketingpartner.com>

