

# Checklist: B2B Manufacturing Marketing Strategy

√	<b>B2B Manufacturer marketing strategies</b>
	<a href="#">SWOT analysis</a>
	<a href="#">Define on your Customer Value Proposition</a> (if applicable)
	<a href="#">Create your USP(s)</a>
	<a href="#">Build your budget (free tool)</a>
	<a href="#">Develop your Marketing Mix</a>
	<a href="#">Develop your mobile-first website</a>
	<a href="#">Test your ad(s)</a>
	<a href="#">Build your sales pipeline</a>
	<a href="#">Set up our email systems</a>
	Get social proof
	<a href="#">Get customer feedback</a>
	<a href="#">Build your manufacturing brand</a>

**Your Strategic Marketing Partner**

<https://strategicmarketingpartner.com>

